

Senior Manager, Creative Services

PPAI is seeking a dynamic Senior Creative Services Manager to lead our talented in-house creative team. We are looking for someone with a robust background in various mediums, coupled with a passion for nurturing exceptional talent. We believe in the power of creativity to transform brands and engage audiences. This is your chance to drive innovation, inspire a team, and shape a compelling creative vision that reflects PPAI's mission and values.

Responsibilities:

- **Visionary Leadership:** Lead and motivate a diverse creative team, including graphic designers, videographers, and copywriters.
- **Creative Strategy:** Develop and implement concepts, guidelines, and strategies across various creative projects.
- **Brand Development:** Define and establish a strong, consistent brand presence.
- **Collaboration:** Work closely with our Marketing Director to communicate creative concepts and strategies to stakeholders.
- **Project Management:** Optimize workflow processes, manage budgets, and ensure quality deliverables.
- **Mentorship:** Recruit, hire, train, and mentor your team, guiding them to professional excellence.
- **Innovation:** Lead brainstorming sessions to generate fresh, impactful ideas.
- **Performance Tracking:** Monitor and report on the creative team's efforts, proposing future actions.

Qualifications:

- **Experience:** Minimum of 8 years in a creative director or similar role, with proven experience managing hybrid teams.
- **Skills:** Strong background in graphic design, copywriting, brand development, and project management.
- **Tools:** Proficient in Adobe Cloud and MS Office.
- **Attributes:** Exceptional planning, organizational, and interpersonal skills, with a keen eye for detail and the ability to empathize with internal clients and team members.
- **Education:** Bachelor's degree in Graphic Design, Visual Arts, Advertising, or related field.

Apply now and be a part of our creative revolution at PPAI Marketing!