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September 27, 2022

Tom Goos, MAS, Appointed To PPAI Board Of Directors

IRVING, TX, (September 27, 2022) – Irving, Texas: Former PPAI Board Member and PPAI Chair, Tom Goos, MAS, Image Source President, has will return to the PPAI Board of Directors in January to serve the unexpired term of Dawn Olds, MAS, PPAI Board Chair, as she moves into the Immediate Past Board Chair role in 2023.

Goos, who previously served on the PPAI Board from 2013-2017 and as PPAI Chair in 2016, will fill Olds' one-year distributor term running through January 2024, keeping the Board at 11 members throughout 2023. Olds will, at the same time, serve her fourth and final year on the Board in the role of Immediate Past Chair.

This type of appointment is uncommon and is due to Olds serving as chair in her third year on the board rather than the more common fourth year, which would leave only 10 active board members rather than 11. The bylaws require filling the one-year vacancy created with someone who has served a minimum of two years' service on the Board of Directors.

"I served as a PPAI board member during Tom's original board term, including while he was PPAI Chair. He was a fantastic board member who held board members and staff to high expectations while providing significant support, which continues today as he volunteers to serve PPAI once again," said Dale Denham, MAS +, PPAI President and CEO.

"I am excited to join the PPAI Board of Directors for 2023 during this important time of transformation for both the industry and the Association. PPAI has a fantastic board and staff that will lead us now and in the future, and I am excited to be a part of that," said Goos.

Other recently reported PPAI Board news includes the appointment of Kare Keister, MAS, of Social Good Promotions, as the Regional Relations Committee Delegate and the election of Dan Pantano, President and CEO of Supplier alphaborder|Primeline, and Joshua White, head of strategy for distributor BAMKO to the Board of Directors. Keister will serve the remainder of Lindsey Davis's unexpired term through The PPAI Expo 2023. Davis recently joined the PPAI team as the Promotional Products Works manager. Keister will begin her own two-year term in January when Pantano and White will begin their tenure, slated to run until 2027.



ABOUT PPAI

Promotional Products Association International is the world's largest and oldest international not-for-profit promotional products association with a 113-year history of serving a membership, that has grown to more than 15,000 corporate members, and advocating for the \$25+ billion promotional products industry with its more than 33,700 businesses and more than 500,000 professionals. For more information <https://ppai.org>.

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